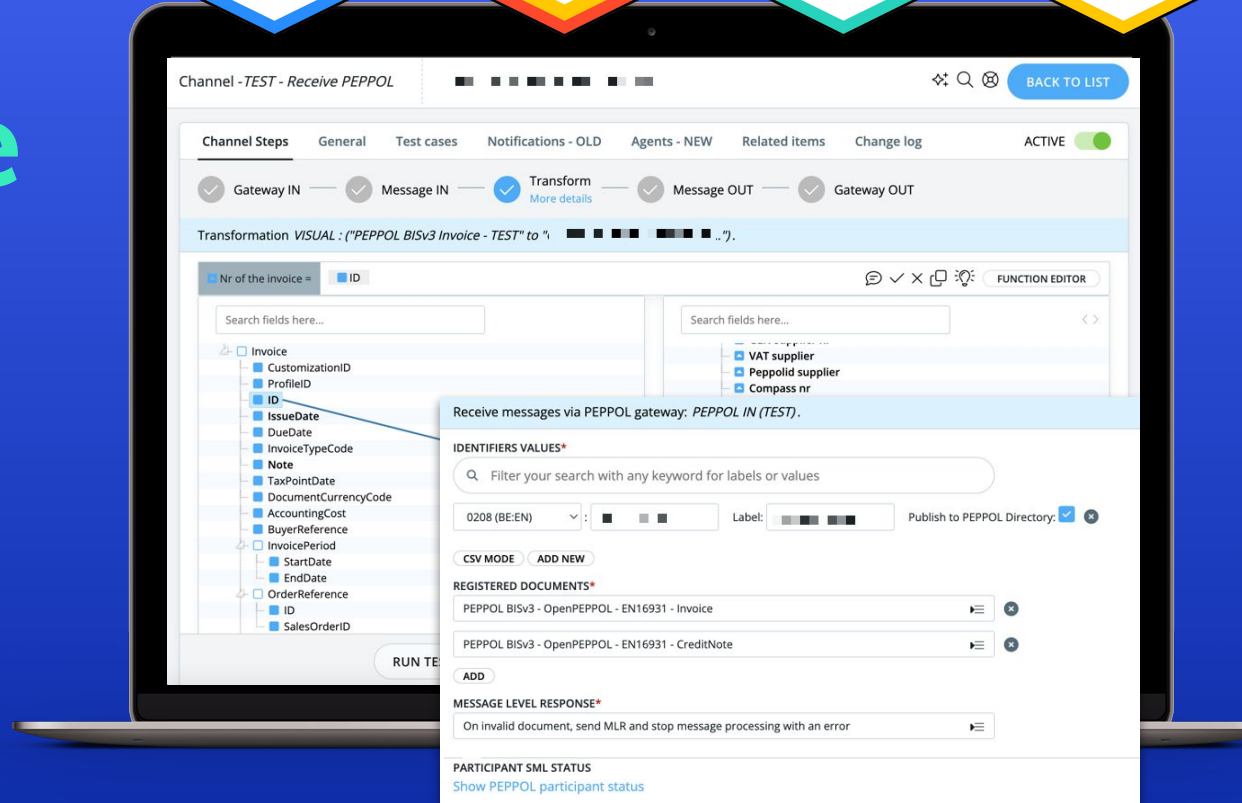
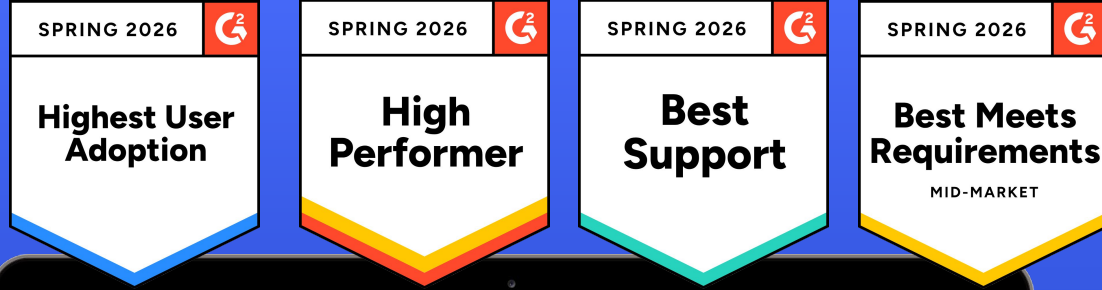




Users love Babelway



The self-service go-to-tool for **B2B Integration** and EDI

Babelway, a Tradeshift company, is a **self-service EDI/PEPPOL B2B integration platform** which facilitates data exchange between two or more applications.

Used by 700+ customers worldwide across industries like **retail, automotive, logistics, and fintech**.

Compliant with **SOC 1 & SOC 2, ISO 27001, and GDPR** to ensure that all information used on Babelway is safe and secure for all users.

Certified Peppol Access Point since 2014.



Highly rated by our clients on **Reviews sites**



4.6 / 5



4.7 / 5

Gartner.
Peer Insights™



5 / 5



4.6 / 5

Babelway is used **all over the world**

650

+

clients

600M

messages
exchanged
annually

26

countries

99.99

%

service availability

+75

average NPS score

110K

channels built

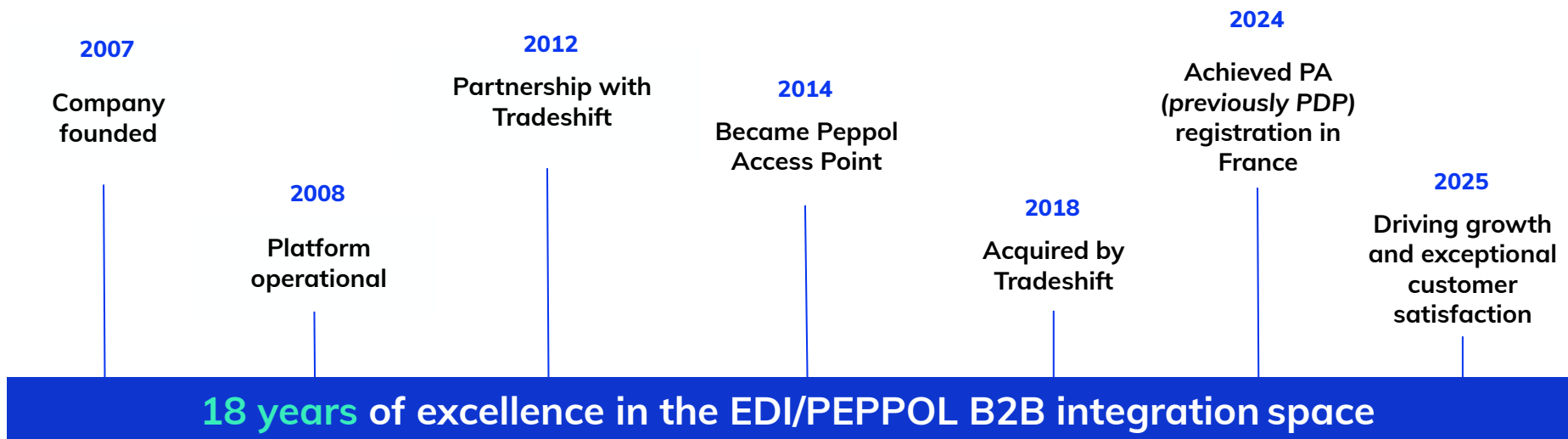
Certified

in ISO 27001, SOC
1 and SOC 2, and
Peppol

0.13

second average
load time

The Babelway - Tradeshift story



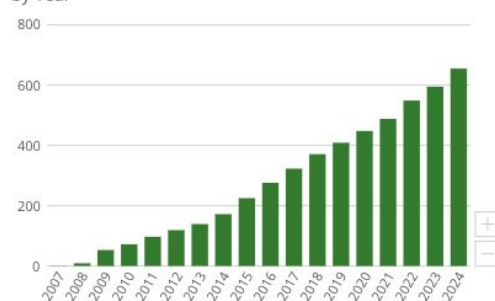
+15% YoY Growth

Consistent +15% Year over Year growth along with the Market Growth for over a decade

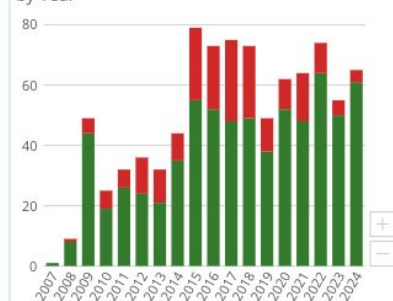
93% Customer Retention

High Customer Retention

Babelway - Evolution of Customers by Year



Stickiness of Customers by Year



And it's not just companies, **Governments** use Babelway too

10 yrs

of Belgian government use



9 yrs

of use by another national
government

+3M

Belgian government
transactions in the last 12
months

850k

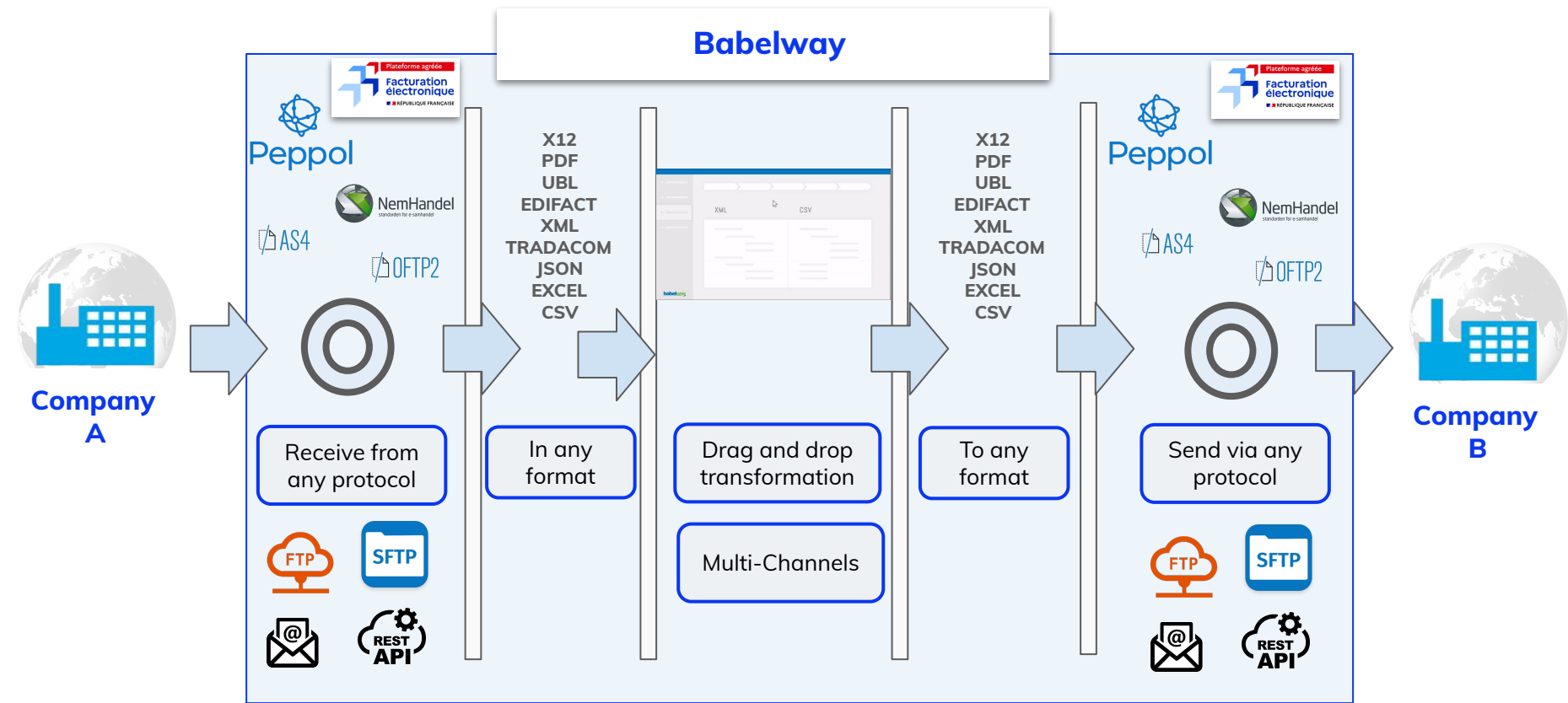
from another national
government in the last 12
months

Examples of file formats and protocols Babelway supports

XML	Excel	OFTP	UBL	EDIFACT
JSON	Odette	TRADACOMS	HTTP	IDoc
Email	SFTP	X400	HTTPS	X12
SAP	FTP	CSV	PEPPOL	Rosettanet
AS2	Flat File	PDF	VAN	NemHandel

 File format  Protocol

Example of a data flow, **self-service** integration



What differentiates Babelway?



Ease of use: Self-service, free trial for 30 days, intuitive user interface with Drag & Drop, promoting DIY for IT with scalability, embedded chatbot powered by GenAI. 



Control: Businesses control their document flows, trigger notifications, access data on demand, correct and resubmit documents, and share visibility with users or partners as needed.



Flexibility: Access hundreds of predefined functions to manipulate data whenever necessary, define data validation rules across any standard format and protocol.



Secure data exchange: All messaging within Babelway is held to strict standards validation. Business users can feel safe, knowing that the messages they send to partners will always comply with international standards.

What differentiates Babelway?



Up-to-date: Upgrades are done automatically, with zero impact and zero cost on client operations. Our clients always run the latest version.



Performance: Highly scalable platform and technologies already processing 100s of millions of messages yearly.



Transparent pricing: Tiered pricing [published on the website](#), based on number of monthly messages, easy to forecast and full transparency.

“When looking for a transformation tool, we considered a couple of integration solutions, such as Boomi, Comarch, and Seeburger. **Babelway came out on top because of its ease of use in transformations**, and we are quite happy to continue working with it. The tool is continuously updated, and the Support team is always very helpful when encountering more complex issues.” — Katrien Delvaux, Business Analyst & EDI Specialist, Yonderland



“Now we’re in complete control of our integrations. We can make changes quickly, troubleshoot problems ourselves, and we’re not reliant on external resources anymore. **Babelway has made a world of difference for our development speed and overall business success.**” – João Garcia, Head of IT Development, Logifrio



“First of all, is the excellent support. Second is the price, which is very competitive and attractive. Third is the fact that even if it’s a self-service platform, we can still get additional help. After we started with Babelway, we didn’t even look at other suppliers on the market for EDI and B2B Integration – we were just too pleased. **It’s fast, cost-effective and reliable, and that’s exactly what we need.**” – Kurt Brouns, IT manager, Brewery Martens



Scan the QR code to see how customers are using Babelway as a B2B integration tool



babelway

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Case Studies

Read our customer case studies to find out how companies around the world are benefiting from Babelway's integration platform.

Best Month Integration

Best Support

Highest User Adoption

High Performer

Users Love Us

DELI

Case Studies - 5.08.24

Delitraitteur Streamlines EDI Complexities for e-Invoicing

"Our experience has been nothing short of great. The Babelway team is composed of experts who truly understand the complexities of EDI. They're always available to help, and their professionalism is top-notch." Bruno Speleers, Administration, Finance & IT Director

[Read more >](#)

LOGIFRIO

Case Studies - 8.07.24

Logifrio Takes Ownership of EDI and B2B Integrations with Babelway

"Now we're in complete control of our B2B integrations. We can make changes quickly, troubleshoot problems ourselves, and we're not reliant on external resources anymore. Babelway has made a world of difference for our development speed and overall business success." João Garcia, Head of IT Development

[Read more >](#)

Yonderland

Case Studies - 4.07.24

Yonderland Frees Employees for Strategic Work with Babelway's EDI and...

"We are very happy with the service provided by Babelway. We keep finding new ways to use the tool to make our business processes more efficient. The Support team is excellent and reacts very quickly to any questions or concerns we send their way. Overall Babelway has been an excellent partner to drive business improvements at Yonderland." Yonderland, Katrien Delvaux, Business Analyst & EDI Specialist

[Read more >](#)

MARTENS

Case Studies - 13.06.24

How Brewery Martens Streamlined EDI and B2B Integration

"After we started with Babelway we had no reason to look at other suppliers in the market for EDI and B2B integration - we were just too pleased. It's fast, it's cost-effective and it's reliable. That's exactly what we need." - Brewery Martens, Kurt Brouns, IT Manager

VANDEPUTTE

Case Studies - 12.06.24

Vandeputte Group Slashes EDI Costs by 80% with Babelway's Self-Service...

IT Department, Vandeputte: "We have cut out external mapping costs and increased the level of control we have. Overall we changed our mindset when it came to EDI. Before it was more of a necessary evil, whereas now it's a complimentary service that we'll automatically use." - Vandeputte, Jeroen Vandeputte, IT Manager

LACTALIS

Case Studies - 31.05.24

How Lactalis Replaced 3 EDI Apps with Babelway

IT Manager, Lactalis Northern Europe: "When Babelway came and showed me their solution, instantly I said, this is the kind of product I want."

[Read more >](#)

Scan the QR code to see
how you can easily
connect to Peppol with
Babelway



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Guide

EDI, B2B Integration, and Peppol: A Guide to Easy Document Exchange

Download the guide

About the author

 **Ioana Ploesteanu**
Senior Product Marketing Manager

As part of the Product team, Ioana Ploesteanu partners with marketing and engineering to craft the positioning and lead user engagement strategies for e-invoicing compliance and AI-driven capabilities.

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- [Introduction](#)
- [Peppol's role in the trend towards digitalisation](#)
- [How Peppol Works](#)
- [Connecting to Peppol: Your Options](#)
- [Babelway: Your Trusted Peppol Partner](#)

Introduction

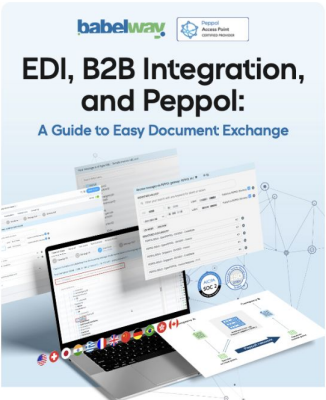
The digital age has transformed the way businesses exchange documents. Electronic Data Interchange (EDI) has emerged as a cornerstone for efficient and accurate data exchange, enabling the seamless transmission of various business documents, from despatch advice and order acknowledgements to purchase orders and electronic invoices.

B2B integration tools like Babelway, built on EDI standards, further streamline operations by automating document flows and reducing manual errors.

The Peppol network leverages EDI standards to facilitate trade to enable secure, standardised, and interoperable electronic communication between businesses across Europe and beyond.

In this guide, we'll focus on the use case of e-invoices, one of the many document types that B2B integration tools, EDI, and Peppol support to offer an easy solution for business-to-business document exchange.

Chapter 1: Peppol, the standard for e-invoicing



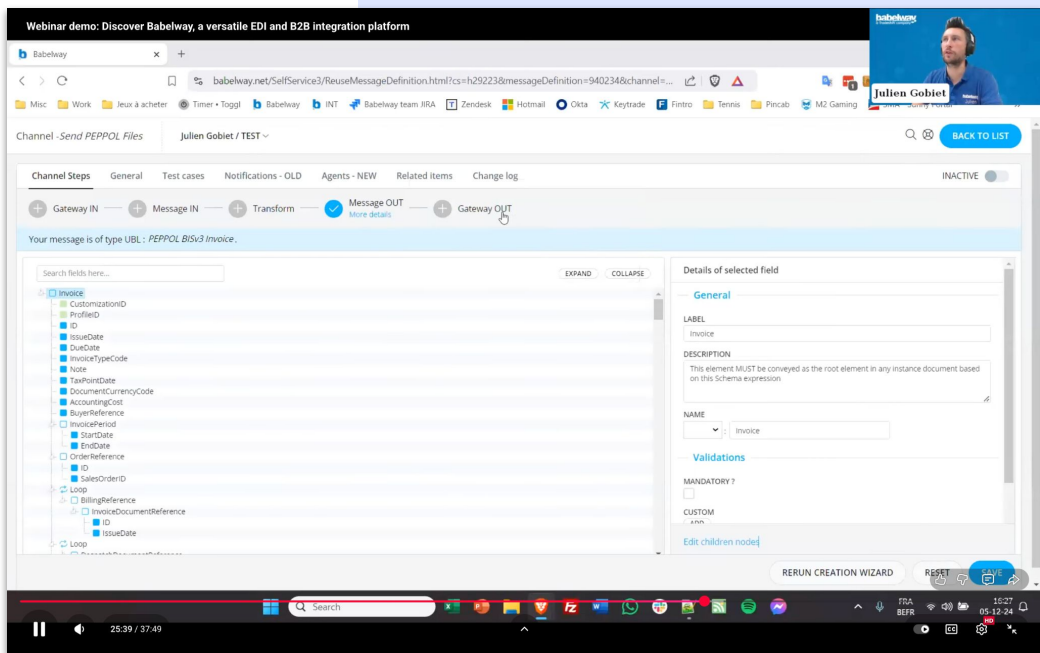
babelway 

EDI, B2B Integration, and Peppol:

A Guide to Easy Document Exchange

The image shows the cover of the guide, featuring a laptop displaying a Peppol network diagram, a smartphone, and a document with a Peppol logo. The background is light blue with a subtle network pattern.

Watch a **comprehensive** demo of Babelway's multiple use case





The self-service go-to-tool for B2B Integration and EDI

www.babelway.com

